

Think Dexter First Discount Card – Merchant Instructions

Thank you for participating with the Think Dexter First Discount Card. Your involvement with the program helps promote consumer awareness to buy local and the impact it may have if they don't. Together all businesses are helping each other by promoting Think Dexter First.

The Discount Card is coming up on JUN expiration. The JUN sticker, which is gray, will expire on June 30th, 2009. Card holders have been instructed where to purchase renewal stickers. They are available at both Dexter Pharmacy's and Dexter Card Shop. The renewal card for JUN looks like this:

Sample:



Please instruct your employees to check for expirations and where to purchase the renewal sticker.

We will notify you each quarter with a new sample.

Expirations are the following months of 2009/2010:

JUN, SEPT, DEC, MAR

Please note:

*Each expiration month will reflect a different color sticker

*Employees should always check expiration sticker

Any questions please contact:

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